



FLORAL CITRUS HERBAL EXOTIC MASCULINE FEMININE HOLIDAY CLEAN & FRESH

SCENT



800.345.5000 * dmx.com
IN CANADA CALL 800.350.0369



Designing Atmospheres
Delivering Experiences

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SCENT DESCRIPTIONS

ATOMIC CINNAMON Intense cinnamon is what this explosive aroma is all about. ***

AZUMA NISHI An East-West sophisticated fusion. Created with the help of one of Japan's most famous designers as her personal scent. **

BABY POWDER The fresh and comforting smell of baby powder. ***

BANANA TAFFY A Boardwalk favorite—creamy banana with nuances of caramel. **

BIRTHDAY CAKE A sweet confection of buttercream frosting and yellow cake. ***

BLACK MINK A delectable combination of citrus, peach, cedar, jasmine, vanilla, musk and other exotics. ***

CEDAR WOOD Fresh cut cedar wood with hints of living cedar and nuances of soft nuts. ***

CHOCOLATE A fragrance of chocolate reminiscent of Tootsie Roll® candy. **

CHOCOLATE CHIP COOKIE The aroma of baking chocolate chip cookies with hints of warm butter and melting chocolate chips. **

CINNAMON BUNS Warm sugar glaze, brown sugar, and cinnamon. ***

CINNAMON SUGAR COOKIE Cinnamon snaps—a favorite cookie for all ages. **

COCONUT ALMOND Smooth coconut and roasted almonds—all natural and all good. **

COCONUT BEACH Sweet caramel, creamy vanilla and coconut make this a tropical delight. **

COFFEE SHOP The wakening aroma of roasted coffee beans. ***

CREAMSICLE A burst of citrus orange peel and creamy vanilla blended in one smooth package. *

EUCALYPTUS MINT An aromatic blend of eucalyptus and mint with a hint of citrus on top. **

FLOWER SHOPPE A mixed floral scent created for a well-known flower service. Their florists were awed by its accuracy. ***

FRAGRANT MAGNOLIA A mixture of white florals, gardenia and a hint of tuberose. ***

FRENCH BREAD French bread with a hint of sweetness for that freshly baked appeal. **

FRENCH VANILLA An intoxicating blend of rum, caramel and vanilla. ***

FRESH BREWED COFFEE The aroma of fresh brewed coffee—the name says it all. **

FRESH CITRUS An invigorating blend of citrus with a heart of lemon. **

FRESH CUT GRASS A fresh green fragrance with green leafy body notes. **

FRESH OUTDOORS A nice lily of the valley scent with a citrus top note. **

GRANDMA'S KITCHEN A wonderful cinnamon apple spice—just what Grandma's smelled like during the holidays. ***

GRAPEFRUIT & ROSEMARY A clean fresh citrus based scent with our patented odor control technology. Great for odor remediation. ***

GREEN TEA AND LEMONGRASS A green tea floral with highlights of citrus for an exotic mix that heightens the senses. ***

HERBAL MIST Fruity melon and citrus top notes with green florals and green stems to round out this fresh scent. ***

HOT APPLE PIE Everyone's favorite, hot apple pie with the warmth of cinnamon and the sweetness of pie crust. ***

ICE SHOW The cool sensation of peppermint sticks. ***

INNOCENT A rich sensuous oriental floral highlighted by vanilla and exotic woods. **

ISLAND BREEZE A clean ozone marine floral wrapped with notes of lily. ***

JASMINE A fruity, exotic floral. Jasmine at its finest. ***

JUNIPER ALOE Citrus, fruits, watery green florals and juniper combine in a unique, enlightening scent. ***

LAVENDER The soothing experience of aromatic lavender to put mind and body at ease. ***

LAVENDER VANILLA A tranquil blend of lavender and vanilla make this a popular combination for all ages. **

LAVENDER WOODS Lavender with a touch of cedar creates a beautiful lavender scent. ***

LILACS A fresh bouquet of lilac and hyacinth. **

MOCHACHINO Enjoy the magical blend of mocha and espresso. **

MUSTY An earthy, rooty character for a natural experience sure to ground the senses. ***

NOEL A Holiday tradition—citrus, berries and fir balsam. ***

OCEAN A fresh air, green floral with hints of anise and fruit that ends with soft woods. **

OCEAN MIST A citrus-ozone floral paired with lavender. **

ORANGE CRÈME A classic combination of two favorites. An orange twist with a vanilla finish. **

PACIFIC BREEZE Fresh, salty ocean air and light florals. Like breathing in the air as you cross the San Francisco Bay. **

PEPPERMINT A cool peppermint scent with just a hint of sugarcane for a minty sweet scent. **

PINK BUBBLEGUM Bubble gum aroma that is reminiscent of the days of Big League Chew® and Bazooka®. ***

QUIET STREAM Airy citrus and green florals wrapped in soft musk. **

REDWOOD FOREST A fresh pine needle floral—fresh and outdoorsy make an adventure for the senses. ***

SAGE & POMEGRANATE An herbal floral with notes of cassis, geranium and green florals. ***

SAGEBRUSH An aromatic herbal floral with a heart of sage. ***

SAHARA SANDALWOOD This is a classic scent in Incense. Our sandalwood is very dry and definitely reminds one of the desert. ***

SEDUCTION Gardenia/vanilla based scent that is hot in the chic Soho boutiques in NYC. Men and women find it sexy! ***

SPICED APPLE CIDER A warm spicy apple with hints of clove and a background of cinnamon. ***

SUGAR COOKIE This aroma of fresh baked sugar cookies will surely make your mouth water. ***

SWAGGER A soft tobacco base with animalic and powdery musk end notes make this a confident scent. ***

TANGERINE SPARKLE A tangerine based scent with our patented odor control technology. Great for odor remediation. ***

TOBACCO SHOP A rich tobacco character with spicy florals and a vanilla undertone. ***

TROPICAL COCONUT Think tropics. A piña colada without the pineapple note and blended with a light citrus lime. **

VANILLA GRAPEFRUIT A zesty citrus wrapped in comforting vanilla. *

WAFFLE CONE A sweet vanilla waffle cone—so real you can almost feel the texture of the cone in your hand. ***

WHITE TEA & FIG Upscale combo of clean, natural white tea and fresh lemon with a touch of fig. Slightly sweet, very fresh. *

	FRESH/CLEAN	CALMING/SOOTHING	WARM/INVITING	ENERGIZING	CRISP/REFRESHING	LUXURIOUS/SOPHISTICATED	PASSIONATE/SENSUAL	FUN/WHIMSICAL	FEMININE	MASCULINE	KIDS	DELIVERY*
EXOTIC												
AZUMA NISHI	○						○	○				X A W
BLACK MINK		○					○					X A W
EUCALYPTUS MINT	○		○					○	○			V
INNOCENT		○				○	○		○			V
OCEAN	○		○	○				○	○			V
OCEAN MIST	○	○						○	○			V A W
SAHARA SANDALWOOD						○		○	○			X A W
SWAGGER						○			○			V
TOBACCO SHOP						○			○			V
WHITE TEA & FIG	○	○				○			○	○		A W
FLORAL												
BABY POWDER	○		○				○					V
FLOWER SHOPPE	○						○					V X A W
FRAGRANT MAGNOLIA	○						○	○				V
GRAPEFRUIT & ROSEMARY	○			○				○	○			X A W
HERBAL MIST	○	○						○	○			V
JASMINE		○	○				○	○				V
LAVENDER		○	○				○	○				V
LAVENDER VANILLA	○	○	○					○	○			V
LAVENDER WOODS			○					○	○			X A W
LILACS							○	○				V
SEDUCTION			○				○					X A W
GOURMET/FOOD												
ATOMIC CINNAMON ✨				○				○	○	○		A W
BANANA TAFFY							○			○		V (S)
BIRTHDAY CAKE				○				○				V
CHOCOLATE ✨				○			○	○	○	○		V
CHOCOLATE CHIP COOKIE				○				○	○	○		V
CINNAMON BUNS				○				○	○	○		V
CINNAMON SUGAR COOKIE ✨				○				○	○	○		V
COFFEE SHOP				○				○	○	○		V
CREAMSICLE	○			○				○	○	○		V (S)
FRENCH BREAD				○				○	○	○		V
FRENCH VANILLA			○	○			○	○	○	○		V
FRESH BREWED COFFEE				○				○	○	○		V
GRANDMA'S KITCHEN ✨				○				○	○	○		X A W
HOT APPLE PIE ✨				○				○	○	○		V
ICE SHOW ✨	○			○				○	○	○		V
MOCHACHINO				○	○			○				V
ORANGE CRÈME	○			○				○	○			A W
PEPPERMINT ✨	○			○				○	○	○		V (S)
PINK BUBBLEGUM								○	○	○		V
SPICED APPLE CIDER ✨				○				○	○	○		V
SUGAR COOKIE				○				○	○	○		V
WAFFLE CONE				○				○	○	○		V
NATURE												
CEDAR WOOD					○	○			○			V (S)
FRESH CUT GRASS	○								○			V
FRESH OUTDOORS	○				○				○			V (S)
GREEN TEA AND LEMONGRASS	○	○				○			○	○		V S A W
JUNIPER ALOE									○	○		V S
MUSTY				○					○			V
NOEL ✨				○					○	○		V
PACIFIC BREEZE	○					○			○	○		A W
QUIET STREAM	○	○							○	○		V S
REDWOOD FOREST ✨	○								○	○		V
SAGE & POMEGRANATE							○					V
SAGEBRUSH	○				○	○			○	○		V (S)
TROPICAL												
COCONUT ALMOND			○	○					○	○		V S
COCONUT BEACH									○	○		V
FRESH CITRUS	○				○	○			○	○		V (S)
ISLAND BREEZE	○								○	○		V
TANGERINE SPARKLE	○					○			○	○		X A W
TROPICAL COCONUT									○	○	○	A W
VANILLA GRAPEFRUIT	○				○	○			○	○		V

* For maximum scent effectiveness, DMX recommends using these delivery methods

V = ScentWave
S = ScentStream
X = ScentSticks
A = AccScent
W = WhisperScent
(-) = Unavailable

✨ = Holiday Scent

STRENGTH: * = Soft; ** = Medium; *** = Strong