

# ProFusion XS Gold Programs

## CLASSICAL

ARIAS & OVERTURES  
CHAMBER MUSIC  
INTIMATE CHAMBER  
LIGHT CLASSICAL  
MEZZANINE  
SUNDAY POPS

## COUNTRY

BLUEGRASS  
COUNTRY DEPOT  
HEARTLAND  
HIT COUNTRY  
HONKY TONK TAVERN  
MODERN COUNTRY  
TOWN & COUNTRY  
TRADITIONAL COUNTRY

## DANCE

DANCE  
ELECTROSPHERE  
GLOBAL GRÜV  
HOUSE PARTY  
POWER HITS  
RETRO DISCO  
RIVIERA DISCOTHÈQUE  
SUBTERRANEAN

## HEALTH & FITNESS

70'S & 80'S WORKOUT  
CLASSIC ALTERNATIVE WORKOUT  
CLASSIC ROCK WORKOUT  
GLOW  
MODERN WORKOUT  
NATIVE SUN  
NEW AGE SPA  
PUMP!  
ZEN

## INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS  
CONTEMPORARY INSTRUMENTALS  
EARTHTONES  
ELEGANCE  
FUNKY BEATS  
KEY NOTES  
NEW AGE  
PIANO  
TRANQUILITY

## INTERNATIONAL

AFRICAN RHYTHMS  
BELLISIMA  
CARIBBEAN RHYTHMS  
CARIBBEAN WORLD BLEND

## CHANSONS DÉTENTE *(Canada only)*

CHINESE CONTEMPORARY  
CHINESE TRADITIONAL  
EURO HITS  
FRENCH BISTRO BLEND  
GREEK  
HAWAIIAN  
IRISH  
IRISH TRADITIONAL

ISLAND BREEZE  
ITALIAN BISTRO BLEND  
ITALIAN CONTEMPORARY  
ITALIAN TRADITIONAL  
JAPANESE  
QUEBEC POP/ROCK *(Canada only)*  
REGGAE *(adult themes)*

## RIVIERA

U.K. HITS  
WORLD BEAT

## JAZZ

BIG BAND SWING  
CLASSIC JAZZ VOCAL BLEND  
JAZZ  
JAZZ VOCAL BLEND  
RAT PACK  
SMOOTH JAZZ

## LATIN

AMAZONIA  
¡BAILAMOS!  
CARNIVAL BRASILEIRO  
EL MOCAMBO  
FIESTA TROPICAL  
HURBANO  
LATIN CONTEMPORARY BLEND  
LATIN HITS  
LATIN JAZZ  
LATIN SOUTHWEST BLEND

MARIACHI  
MÚSICA CUBANA  
MÚSICA DE LAS AMERICAS  
PORTUGLISH BLEND  
PURO AMOR  
REGIONAL MEXICAN  
ROMANCERO LATINO  
SALSA  
SIMPLY MERENGUE  
SPANGLISH BLEND

## LOUNGE

CHILLTOPIA  
CORNER BOOTH  
GREAT STANDARDS  
GROOVE LOUNGE  
LUXE LIFE  
MOOD LIGHTS  
THE RECLINER

## OLDIES

60'S REVOLUTION  
70'S HITS  
80'S HITS  
MALT SHOP OLDIES  
SONGWRITERS OF THE 70'S  
UPBEAT OLDIES  
YESTERDAY

## POP/ADULT CONTEMPORARY

90'S HITS  
ADULT CONTEMPORARY  
BE-TWEEN  
CHIC BOUTIQUE  
CITYSCAPES  
CLASSIC HITS BLEND  
DIVAS  
FAMILIAR FAVORITES  
GOT YOU COVERED  
HIT SWEEP  
HOTTEST HITS  
LOVE SONGS  
METRO BLEND  
MODERN CLASSICS  
NOW AND THEN  
POP STYLE  
SINGER-SONGWRITERS  
SOFT HITS  
TODAY'S HITS *(adult themes)*  
TRENDSPOT

## VIXENS

Y2K HITS

## RELIGIOUS

GOSPEL GLORY  
FOOTPRINTS  
THE SPIRIT

## ROCK

8-TRACKS  
ADULT ALTERNATIVE  
ALBUM ROCK  
ALTERNATIVE  
THE ARBORETUM  
CLASSIC ROCK

## COFFEEHOUSE ROCK

COLLEGE ROCK  
FLASHBACK NEW WAVE  
FOLK ROCK  
FULL METAL JACKET *(adult themes)*  
HAIR GUITAR *(adult themes)*

INDIE PULSE  
INK'D *(explicit)*

JAMBOREE  
THE NEW UNDERGROUND  
REALITY BITES  
RED, ROCK AND BLUES  
ROCK QUARRY  
SPIKE *(explicit)*

## SPECIALTY

THE ARENA  
BEACH PARTY  
BLUES  
CROSSROADS  
FRENCH QUARTER  
GOT KIDS?  
PARTY FAVORS  
THE PLAYGROUND  
PUB CRAWL  
ROAD TRIP  
SHOWTUNES  
SILVER SCREEN  
UP!

## URBAN

BACKYARD BOOGIE  
THE BOOMBOX *(explicit)*  
THE BOUDOIR  
CLASSIC R&B  
HOT JAMZ *(adult themes)*  
HYPE *(explicit)*  
OLD SCHOOL FUNK *(adult themes)*  
RAPTURE  
RHYTHM NATION  
SILKY SOUL  
URBAN ALTERNATIVE  
URBAN BEAT



# ProFusion XS Gold

As our premier on-premise digital delivery system, ProFusion® XS Gold provides extensive commercial-free music programming, engaging message marketing, and flexible scheduling. The ProFusion XS Gold Digital Media Manager provides total control over what your customers hear with the highest fidelity available for an exceptional listening experience.

## Programming

**Music for Your Unique Business.** Let our music experts help you design the most effective music program for your business. The ProFusion XS Gold will then put it into action effortlessly. ProFusion XS Gold takes sound to a new level of fidelity, allowing your business to deliver incredibly powerful, rich, stereo sound to customers and employees.

## Scheduling

**Easy Music Management.** Target a specific customer type or change your business tempo by the hour, day, week or during different seasons. Include or omit selected styles or vary your programming in different zones. ProFusion XS Gold allows you to automatically switch your custom schedules at any time.

## Message Marketing

**Efficient On-Hold Messaging.** ProFusion XS Gold allows you to inform callers and capture their attention by promoting your products and services or by offering valuable business information. It's never been easier to keep your callers on the line, promote or highlight specific products and services, or entertain them while they wait. With ProFusion XS Gold, your phone system will turn into a powerful communication center. We can use your messages or our messaging experts can provide message content from concept through production, including copywriting and providing professional voice talent. Our Messaging On-Hold feature makes the ProFusion XS Gold system a compelling, cost-effective solution to integrate messaging and music into one package.

## Reliability

**A Connection You Can Count On.** Our dedicated Technology team takes every step to ensure ongoing smooth ProFusion XS Gold operation. We set up the ProFusion XS Gold with a secure Internet connection and monitor it regularly. With the Internet's ability to deliver data quickly and cost effectively, the ProFusion XS Gold dramatically cuts the time it takes to receive music and message updates.

## Flexibility

**Multiple Options for Hassle-Free Updates.** Sometimes it makes sense to update your music programming and messaging via disc. ProFusion XS Gold includes a built-in DVD-ROM drive, giving you flexible updating options and enabling DMX to provide superior music programming in whatever way is most convenient for your business.

## Convenience

**A Simple-to-Operate System.** The ProFusion XS Gold provides incredible ease-of-use with its built-in screen display. The screen displays your current music schedule while one-touch buttons allow you to adjust the volume, stand by (pause) or power down. ProFusion XS Gold puts the power to control your music and messaging at your fingertips.



### SUPERIOR PROGRAMMING FEATURES

- Hundreds of hours of high-quality digital audio storage
- Automatic music scheduling by time of day, day of week and seasonal/promotional events
- Hands-free operation
- LCD front panel displays STA (style name, song title, artist) and menu options
- 2 zone capability
- On-hold Message Marketing

### TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Automatic online maintenance
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Supports diverse distribution methods including Internet, LAN/WAN,
- Intranet connectivity and disc updates

### AUDIO PERFORMANCE\*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz+/-3.0 dB
- Digital Audio: 2 stereo zones

### POWER\*

- Power: Worldwide 115 VAC – 230 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

### FRONT PANEL\*

- Push-Button Controls: Power, style and 5 menu navigation buttons
- Backlit LCD: 4 lines x 24 characters
- DVD-ROM Drive

### CONNECTIVITY\*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional DVD updates

### REAR PANEL\*

- Analog Audio: Stereo, 2 zone
- Ethernet: RJ45 connector
- Power: Power cord

### CERTIFICATIONS

- FCC Part 15 Subpart B/Class A, CE Class A, C-Tick/Class A, cTUVus TUV CB Scheme, RoHS Compliant, WEEE marked
- Manufactured in ISO 9001 certified facility

### MECHANICAL\*

- Dimensions: 15.35" x 3.77" x 9.52" (WxHxD)
- Weight: 11.2 lbs.
- Convection cooled

\*Design and specifications are subject to change without notice

