

ProFusion DS Programs

CLASSICAL

LIGHT CLASSICAL (60 DAYS)

COUNTRY

COUNTRY DEPOT (30 DAYS)

HEARTLAND (60 DAYS)

HIT COUNTRY (30 DAYS)

HONKY TONK TAVERN (60 DAYS)

MODERN COUNTRY (60 DAYS)

TOWN & COUNTRY (30 DAYS)

TRADITIONAL COUNTRY (60 DAYS)

DANCE

DANCE (30 DAYS)

GLOBAL GRÜV (60 DAYS)

HOUSE PARTY (60 DAYS)

RETRO DISCO (90 DAYS)

HEALTH & FITNESS

70'S & 80'S WORKOUT (30 DAYS)

CLASSIC ALTERNATIVE WORKOUT (30 DAYS)

CLASSIC ROCK WORKOUT (30 DAYS)

GLOW (30 DAYS)

NEW AGE SPA (90 DAYS)

NATIVE SUN (60 DAYS)

ZEN (30 DAYS)

INSTRUMENTAL

CONTEMPORARY INSTRUMENTALS (60 DAYS)

EARTHTONES (30 DAYS)

FUNKY BEATS (60 DAYS)

TRANQUILITY (90 DAYS)

INTERNATIONAL

CHINESE CONTEMPORARY (60 DAYS)

GREEK (30 DAYS)

HAWAIIAN (30 DAYS)

ISLAND BREEZE (60 DAYS)

IRISH TRADITIONAL (90 DAYS)

ITALIAN BISTRO BLEND (60 DAYS)

JAZZ

BIG BAND SWING (90 DAYS)

CLASSIC JAZZ VOCAL BLEND (60 DAYS)

JAZZ (60 DAYS)

JAZZ VOCAL BLEND (30 DAYS)

RAT PACK (90 DAYS)

SMOOTH JAZZ (30 DAYS)

LATIN

¡BAILAMOS! (60 DAYS)

FIESTA TROPICAL (60 DAYS)

HURBANO (30 DAYS)

LATIN HITS (30 DAYS)

LATIN JAZZ (90 DAYS)

ROCK EN ESPAÑOL (90 DAYS)

ROMANCERO LATINO (90 DAYS)

LOUNGE

GREAT STANDARDS (30 DAYS)

GROOVE LOUNGE (60 DAYS)

LUXE LIFE (60 DAYS)

THE RECLINER (60 DAYS)

OLDIES

80'S HITS (60 DAYS)

MALT SHOP OLDIES (60 DAYS)

SONGWRITERS OF THE 70'S (90 DAYS)

UPBEAT OLDIES (180 DAYS)

YESTERDAY (30 DAYS)

POP/ADULT CONTEMPORARY

90'S HITS (60 DAYS)

ADULT CONTEMPORARY (90 DAYS)

BE-TWEEN (30 DAYS)

CHIC BOUTIQUE (30 DAYS)

CITYSCAPES (60 DAYS)

CLASSIC HITS BLEND (90 DAYS)

DIVAS (60 DAYS)

FAMILIAR FAVORITES (60 DAYS)

HOTTEST HITS (30 DAYS)

METRO BLEND (30 DAYS)

MODERN CLASSICS (30 DAYS)

NOW AND THEN (30 DAYS)

POP STYLE (60 DAYS)

SOFT HITS (60 DAYS)

TRENDSPOP (60 DAYS)

VIXENS (30 DAYS)

Y2K HITS (60 DAYS)

ROCK

ALTERNATIVE (60 DAYS)

COLLEGE ROCK (30 DAYS)

FLASHBACK NEW WAVE (60 DAYS)

FOLK ROCK (90 DAYS)

INDIE PULSE (60 DAYS)

JAMBOREE (60 DAYS)

ROCK QUARRY (30 DAYS)

SPECIALTY

THE ARENA (60 DAYS)

BEACH PARTY (90 DAYS)

CROSSROADS (60 DAYS)

SHOWTUNES (60 DAYS)

THE PLAYGROUND (60 DAYS)

URBAN

THE BOUDOIR (60 DAYS)

HOT JAMZ (*adult themes*) (30 DAYS)

SILKY SOUL (30 DAYS)

URBAN BEAT (30 DAYS)



You'll receive new music styles that follow ProFusion DS's regular production schedule based on your music profile and the service rotation you've selected. ProFusion DS styles are created to satisfy the diverse needs of any business by offering a selection of targeted music styles with mass appeal. Now you can get programs you want on a schedule you can count on.



ProFusion DS

ProFusion DS provides digital-quality music and message marketing in one comprehensive high-performance system. Utilizing ProFusion DS's on-hold capabilities, DMX will create the perfect solution for your business to increase your sales, enhance your image, and connect with your customers.

Professional Music Programming You'll receive an unparalleled selection of demographically targeted music styles with original artists' songs. Each ProFusion DS disc contains up to 30 hours of music.

Efficient On-Hold Messaging ProFusion DS allows you to inform callers and capture their attention by promoting your products and services or by offering valuable business information. It's never been easier to keep your callers on the line, promote or highlight specific products and services, or entertain them while they wait. With ProFusion DS, your phone system will turn into a powerful communication center. We can use your messages or our messaging experts can create message content from concept to production, including copywriting and providing professional voice talent. Our built-in Messaging On-Hold feature makes the ProFusion DS system a compelling, cost-effective solution to integrate messaging and music into one package.

Flexible Updates DMX will automatically send you an update on a 30, 60 or 90-day rotation based on your business needs and your music selection. In addition, you'll receive a starter library that includes two discs of music styles that are right for your business.

Top-of-the-Line Technology The robust technology of ProFusion DS includes a sophisticated disc buffering system that helps extend the life of your system. Our professional-grade equipment offers versatility and quality that will keep up with continuous commercial use.

Superior Sound Quality ProFusion DS delivers the highest fidelity in an on-premise platform with DFX Dynamic Sound Enhancement software. DFX provides enhanced fidelity, ambience, dynamic and bass boost performance.

Total Management Control DMX puts you in charge of your business environment with a proprietary system that only plays our professionally programmed discs. You'll no longer have to worry about your staff bringing in their own CDs. Plus, you can change the music with the time of day or day of week to cater to a changing clientele.



SIMPLE TO USE ProFusion DS is easily installed and is compatible with your business' existing technologies and sound systems. The ProFusion DS system provides worry-free operation throughout the day so you and your customers will enjoy the quality sound of professionally programmed music. If you choose our messaging-on-hold service, all of your audio media will arrive on one CD. You just insert the new disc and your music and messages are automatically updated. It's that simple.

SUPERIOR PROGRAMMING FEATURES

- Digital-quality audio
- Up to 30 hours of digital music per disc
- On-Hold Message Marketing capability
- 30, 60 or 90-day digital music updates
- DFX Sound Enhancement Software
- Sophisticated CD buffering technology
- Opening disc library
- Licensing fees are paid

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +3.0 dB
- Digital Audio: 1 mono zone with 1 zone messaging-on-hold option

POWER*

- Power: Worldwide 115 VAC – 230 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

FRONT PANEL*

- DVD-ROM drive

REAR PANEL*

- Analog Audio: Mono (1 mono zone with 1 zone messaging-on-hold option)

CERTIFICATIONS

- FCC Part 15 Subpart B/Class A, CE Class A, C-Tick/Class A, cTUVus TUV CB Scheme, RoHS Compliant, WEEE marked

MECHANICAL*

- Dimensions: 15.35" x 3.77" x 9.52" (WxHxD)
- Weight: 9.7 lbs.
- Convection cooled

*Design and specifications are subject to change without notice

800.345.5000 * dmx.com
IN CANADA CALL 800.350.0369



30% total recycled fiber

