

PROFUSION M5

INTEGRATED MUSIC, VIDEO, MESSAGE

ProFusion M5 seamlessly integrates audio and visual communication with cutting-edge digital signage in one high-tech, high-touch solution to amuse, communicate and train your customers and employees. ProFusion M5,



a high-performance multimedia platform, delivers your brand image, music and messaging along with compelling digital signage and full-motion video in an all-in-one platform. If you're looking for a flexible, high-quality tool for all your multimedia needs, ProFusion M5 allows you to have the perfect mix of innovation, easy message rotation, fast updating, and adaptability.

ONE PLATFORM — UNLIMITED POSSIBILITIES

Only ProFusion M5 has the adaptability to deliver a variety of multimedia content from a single, space-efficient component. Multiple visual effects, from Macromedia® Flash™ animation to TV commercials to music videos, can be playing simultaneously. Combine visuals with music, audio and video message marketing content to create a custom in-store experience, at the touch of a button.

EFFORTLESS INTEGRATION

ProFusion M5 easily integrates with your existing network and delivers the best full-motion video and audio quality for maximum impact. Your ProFusion® M5 Digital Media Manager (DMM) arrives pre-loaded with music, imaging and messaging per your specifications. It works seamlessly with most existing audio and video systems and can deliver images to LCDs, plasma screens, TVs, kiosks, and projectors. Content is updated via Ethernet or disc which is sent to your business and loaded into the DMM for easy, quick downloading and instant playback.

ON DEMAND DELIVERY

With ProFusion M5, your multimedia content is managed and scheduled from a centralized point. ProFusion M5 gives you total control to play your messages across several locations at the exact same time. You can change your messages to fit certain times of day, day of week or different areas around the country. Plus, your messages play right on schedule, seamlessly integrated with your audio and/or visual programs.

PROVEN TECHNOLOGY

ProFusion M5 is the latest platform from DMX highly successful ProFusion product line. Since its inception in 1999, the ProFusion family of platforms has been reliable, globally compliant, infinitely customizable, easy to operate, flexible in its update methodology, and scalable. Installed in over 50,000 businesses in 65 countries and growing daily, our ProFusion family of products has proven itself around the world. In addition, with unrivaled client management systems, you can be assured ProFusion M5 will manage and deliver your multimedia content reliably and effectively.

A high-quality, on-site experience

- Effortless integration with existing A/V components
- Ease of installation, maintenance and management
- Efficient and reliable distribution and management of content throughout multiple locations
- Seamless content interchange between audio and visual elements
- Optimized delivery of high-quality on-demand, rich multimedia content
- Supports multiple formats: Windows Media 9, HTML, Macromedia® Flash™, MPEG 1, MPEG 2, MPEG 4, JPEG, PNG and MNG

800.345.5000 * dmx.com

IN CANADA CALL 800.350.0369



Designing Atmospheres
Delivering Experiences

PROFUSION M5

DMX Integrated Media Services powered by ProFusion M5—a flexible, effective, and powerful solution for integrated media promotions.



FULL-MOTION VIDEO: Get stunning video quality for higher in-store impact that stops customers in their tracks.

DIGITAL SIGNAGE: Easy centralized management of store messages on a regional and national level, and increased cost savings.

MESSAGE MARKETING: Capture customers' attention and interest at the point of purchase with on-site audio messaging combined with visual clues.

MUSIC PROGRAMMING: Targeted programming that fits your business image and runs in tandem with digital signage.

All of these media elements can work together to simplify your digital signage solution. Your integrated service can include everything from our professionally designed creative content to installation and after-sale maintenance. Start enjoying the powerful and empowering benefits of an integrated media solution.

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SUPERIOR PROGRAMMING FEATURES

- Thousands of hours of high-quality digital audio and visual storage
- Auto schedule by time, day and seasonal/promotional events
- Hands-free operation
- LCD displays STA (style name, title of song and artist) and menu options
- Seamless content interchange between audio and visual elements

TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Automatic online hardware and software maintenance
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Supports diverse distribution methods including Internet, LAN/WAN,
- Ethernet connectivity and disc updates

HIGH-PERFORMANCE HARDWARE *

- Intel® Core™2 Duo CPU
- Windows® XP operating system
- DirectX® 9 compatible graphics card

VIDEO PERFORMANCE *

- DVI / VGA – 2560x1600
- S-Video / Composite – NTSC or PAL

AUDIO PERFORMANCE *

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0Hz to 20.0KHz+/-3.0dB
- Audio: 1 zone (with optional 2nd zone)

FRONT PANEL *

- Push-button, backlit LCD control panel
- DVD-ROM drive

REAR PANEL *

- Audio Ports: 1/8" stereo mini-plug connection
- Video Ports: DVI, VGA, S-Video/Composite
- Network: RJ45 Ethernet jack
- Power: IEC C14

CONNECTIVITY *

- Internet-enabled
- Ethernet: 10/100/1000 Mbps

POWER *

- Voltage: 115/230V, Line Frequency: 60/50Hz
- Consumption: 170 watts maximum

MECHANICAL *

- Dimensions: 17 1/4" (43.8 cm) x 5 1/2" (14 cm) x 18 1/2" (47 cm) (W x H x D)
- Weight: 24lbs (10.9 kg)

CERTIFICATIONS

- FCC Part 15B/Class A, Industry Canada ICES-003
- Manufactured in ISO9001 certified facility

* Design and specifications are subject to change without notice

30% total recycled fiber



UPDATED 07/28/09